

BYWAY LEADER TRAINING

SAVE THE DATES: May 18-19, 2022



Join us in New Hampshire's magnificent White Mountains for a two-day training by the National Scenic Byway Foundation!

WHO SHOULD ATTEND BYWAY LEADER TRAINING?

- Local byway council volunteers or anyone involved in byways
- Regional Planning Commission (RPC) staff
- State Byway Coordinators
- Tourism professionals, Chamber of Commerce staff



WHAT WILL PARTICIPANTS LEARN?

- Corridor Management Plan (CMP) update strategies
- Best practices for marketing, partnerships and fundraising
- How byway organizations are thriving without federal dollars
- Byway jargon – viewshed protection, wayfinding, and much more

**THIS TRAINING IS ONLY OFFERED 2-3 TIMES PER YEAR ACROSS THE US.
DON'T MISS THE OPPORTUNITY TO LEARN FROM NATIONAL EXPERTS
AND NETWORK WITH BYWAY ENTHUSIASTS FROM THE NORTHEAST & BEYOND!**

WHAT IS THE COST?

- \$95 per participant (payable to NSBF), due April 15, 2022
- Includes 15 hours of instruction, all training materials, two lunches, and a dinner
- Woodstock Inn rooms: \$75/night + tax (www.woodstockinnnh.com), 603-745-3951
- Registration form available at www.nsbfoundation.com

MORE INFORMATION:

- Sharon Strouse, National Scenic Byway Foundation
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