

### American Community Survey Data 2012-2016 5-Year Estimates

#### EDUCATIONAL ATTAINMENT

|                      | Bow   |
|----------------------|-------|
| Population 25+       | 5,411 |
| No Diploma           | 3.0%  |
| High School Graduate | 20.2% |
| Some College         | 14.7% |
| Associate's Degree   | 10.0% |
| Bachelor's Degree    | 29.0% |
| Advanced Degree      | 23.0% |

#### TRANSPORTATION TO WORK

|   | Bow   |
|---|-------|
| Car, Truck, or Van – Drove Alone          | 85.5% |
| Car, Truck, or Van – Carpooled            | 4.8%  |
| Public Transportation (excluding taxicab) | 0.0%  |
| Walked                                    | 0.9%  |
| Other Means                               | 0.4%  |
| Worked at Home                            | 8.4%  |
| Mean Travel Time to Work (Minutes)        | 24.9  |

#### WORKFORCE

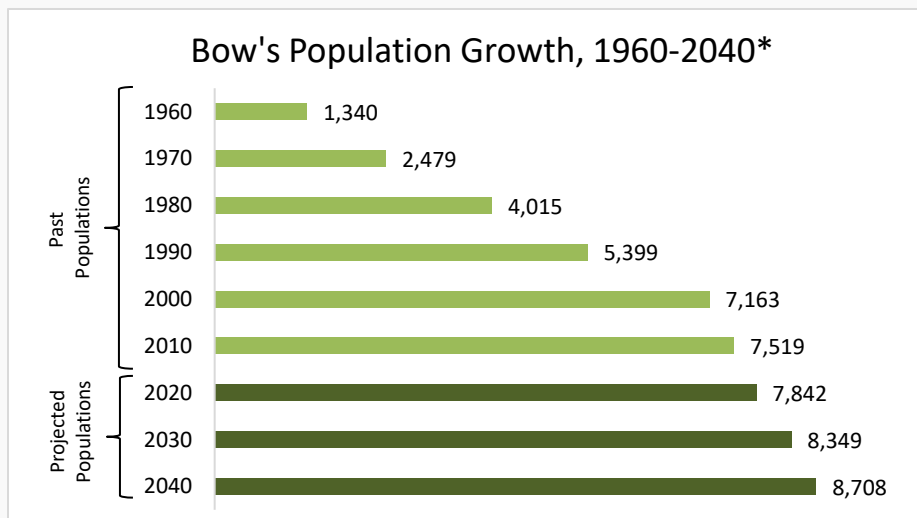
|                      | Bow   |
|----------------------|-------|
| Population 16+       | 6,168 |
| Civilian Labor Force | 4,106 |
| Employed             | 4,035 |
| Unemployed           | 71    |
| Not in Labor Force   | 2,062 |

#### INCOME

|   | Bow       |
|---|-----------|
| Median Household Income                   | \$101,413 |
| Population Below Poverty (Past 12 Months) | 4.4%      |
| Families Below Poverty (Past 12 Months)   | 3.7%      |

**NOTE:** The American Community Survey is an annual survey administered by the US Census Bureau to a sample of Population. **Figures given are estimates only**, unlike the Census, which collects information about every person and is not based on a sample. Because the ACS uses sample data, each estimate is reported with a margin of error. **Margins of error vary by dataset, and in some cases are very large at small levels of geography such as the municipality level.** Estimates shown here are aggregated over a five-year period and do not represent a specific point in time. Learn more at <http://www.census.gov/acs>

### Past and Projected Population Growth



\*Projected population estimated by the New Hampshire Office of Strategic Initiatives (formerly the Office of Energy and Planning), September 2016



### TOWN QUICK FACTS

#### 2010 Population:

7,519

#### Change 2000-2010:

↑ 381

↑ 5.3%

#### Median Age:

44.9

#### White Only:

97.2%

#### Other Races:

2.8%

#### Total Households:

2,706

#### Average

#### Household Size:

2.78

#### Total Housing

#### Units:

2,807

#### Change in Housing 2000-2010:

↑ 477

↑ 20.5%

## 2010 Census Data

### POPULATION

|                             | TOWN  |        | COUNTY  |        | STATE     |        |
|-----------------------------|-------|--------|---------|--------|-----------|--------|
| Total 2010 Population       | 7,519 | 100.0% | 146,445 | 100.0% | 1,316,470 | 100.0% |
| Male                        | 3,660 | 48.7%  | 72,073  | 49.2%  | 649,394   | 49.3%  |
| Female                      | 3,859 | 51.3%  | 74,372  | 50.8%  | 667,076   | 50.7%  |
| Total 2000 Population       | 7,138 | 100.0% | 136,225 | 100.0% | 1,235,786 | 100.0% |
| Population Change 2000-2010 | 381   | 5.3%   | 10,220  | 7.5%   | 80,684    | 6.5%   |

### AGE

|                       | TOWN  |       | COUNTY |       | STATE   |       |
|-----------------------|-------|-------|--------|-------|---------|-------|
| Median Age            | 44.9  | -     | 41.4   | -     | 41.1    | -     |
| Population < 5 Years  | 292   | 3.9%  | 7,562  | 5.2%  | 69,806  | 5.3%  |
| Population < 18 Years | 1,994 | 26.5% | 31,946 | 21.8% | 287,234 | 21.8% |
| Population > 65 Years | 1,003 | 13.3% | 20,008 | 13.7% | 178,268 | 13.5% |

### RACE

|                                 | TOWN  |       | COUNTY  |       | STATE     |       |
|---------------------------------|-------|-------|---------|-------|-----------|-------|
| White Only                      | 7,310 | 97.2% | 139,609 | 95.3% | 1,236,050 | 93.9% |
| 1 Race – Not White              | 142   | 1.9%  | 4,771   | 3.3%  | 59,038    | 4.5%  |
| 2 or More Races                 | 67    | 0.9%  | 2,065   | 1.4%  | 21,382    | 1.6%  |
| Hispanic or Latino <sup>1</sup> | 105   | 1.4%  | 2,339   | 1.6%  | 36,704    | 2.8%  |

<sup>1</sup> "Hispanic or Latino" is considered an ethnic origin, not a race. Hispanic people can be of any race.

### HOUSEHOLDS

|                                | TOWN  |        | COUNTY |        | STATE   |        |
|--------------------------------|-------|--------|--------|--------|---------|--------|
| Total Households               | 2,706 | 100.0% | 57,069 | 100.0% | 518,973 | 100.0% |
| Family Households <sup>2</sup> | 2,205 | 81.5%  | 38,104 | 66.8%  | 344,197 | 66.3%  |
| Non-Family Households          | 501   | 18.5%  | 18,965 | 33.2%  | 174,776 | 33.7%  |
| Live Alone                     | 428   | 15.8%  | 14,489 | 25.4%  | 133,057 | 25.6%  |
| Average Household Size         | 2.78  | -      | 2.46   | -      | 2.46    | -      |
| Population in Group Quarters   | 0     | 0.0%   | 6,335  | 4.3%   | 40,104  | 3.0%   |

<sup>2</sup>"Family Households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption.

### HOUSING

|                              | TOWN      |        | COUNTY    |        | STATE     |        |
|------------------------------|-----------|--------|-----------|--------|-----------|--------|
| Housing Units                | 2,807     | 100.0% | 63,541    | 100.0% | 614,754   | 100.0% |
| Vacant (All Vacant)          | 101       | 3.6%   | 6,472     | 10.2%  | 95,781    | 15.6%  |
| Occupied                     | 2,706     | 96.4%  | 57,069    | 89.8%  | 518,973   | 84.4%  |
| Owned                        | 2,414     | 89.2%  | 40,686    | 71.3%  | 368,316   | 71.0%  |
| Rented                       | 292       | 10.8%  | 16,383    | 28.7%  | 150,657   | 29.0%  |
| Vacancy Rate (For Sale/Rent) | 2.2%/2.3% |        | 1.9%/7.9% |        | 2.0%/8.1% |        |
| Total 2000 Housing Units     | 2,330     | 100.0% | 56,244    | 100.0% | 547,024   | 100.0% |
| Change 2000-2010             | 477       | 20.5%  | 7,297     | 13.0%  | 67,730    | 12.4%  |

